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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF : Bryce H. Hooker et al.
FOR : METHOD AND APPARATUS FOR
AUTOMATICALLY PUBLISHING ASSOCIATE
INFORMATION
REGISTRATION NO. : 09/845,618
FILING DATE : April 30, 2001
GROUP ART UNIT : 2673
EXAMINER : Unknown
DOCKET NO. : 60224/04929

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Technology Center 2600

Cleveland, Ohio 44115

POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST
(REVOCATION OF PRIOR POWERS)

Assistant Commissioner for Patents
Washington, DC 20231

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Dear Sir:

As assignee of record of the entire interest of the above-identified

 X application,

 patent,

REVOCATION OF PRIOR POWERS OF ATTORNEY

all powers of attorney previously given are hereby revoked and

NEW POWER OF ATTORNEY

the following attorneys and/or agents associated with **Customer No. 23380** are hereby appointed to prosecute and transact all business in the Patent and Trademark Office connected therewith:

John X. Garred, Reg. No. 31,830
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ARTER & HADDEN LLP
1100 Huntington Building
925 Euclid Avenue
Cleveland, Ohio 44115-1475

ASSIGNEE: **HER, Inc.**
77 East Nationwide Boulevard
Columbus, Ohio 43215

(formerly located at :
4656 Executive Drive
Columbus, Ohio 43220)

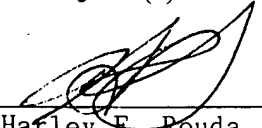
() Recorded in PTO on: _____
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(X) Assignment document executed on April 27, 2001, transferring rights in the above patent from Bryce H. Hooker and David A. Parfrey to HER, Inc. Assignment document mailed to the United States Patent and Trademark Office on April 30, 2001, for recording. A copy is attached.

ASSIGNEE STATEMENT

X Attached to this power is a "STATEMENT UNDER 37 C.F.R. § 3.73(b)"

Date: Feb 28, 2002

By 
Name: Harley E. Rouda, Jr.
Title: CEO/General Counsel
For: HER, Inc.

P

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PATENT OFFICE

TRADE MARK OFFICE

Docket No.
60224/04929

all (that apply); TRADEMARK OF

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METHOD AND APPARATUS FOR AUTOMATICALLY PUBLISHING ASSOCIATE INFORMATION

[illegible]

<i>Name</i>	<i>Address</i>
HER, Inc.	4656 Executive Drive, Columbus, Ohio 43220

Assignment of Rights, Title and Interest in Invention
(Multiple inventors; single assignee)

Docket No.
60224/04929

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignee;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And we hereby authorize and request the Commissioner of Patents and Trademarks to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

Inventors' Signatures (if Notarization is desired, do not sign here and proceed to next page)

<i>Name</i>	<i>Signature/Date</i>
Bryce H. Hooker	
David A. Parfrey	

Assignment of Rights, Title and Interest in Invention
(Multiple inventors; single assignee)

Docket No.
60224/04929

Notarization

(Although notarization is not necessary, it will be considered prima facie evidence of execution pursuant to 35 U.S.C. 261.)

Executed this 27th day of April, in the year 2001

at

Bryce H. Hooker

(Signature of Inventor)

State of Ohio

County of FRANKLIN

Before me personally appeared Bryce H. Hooker

who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to execute the same this 27th day of April, in the year 2001



BARBARA G. WHITCRAFT
Notary Public, State of Ohio
My Commission Expires 05-08-05

Barbara G. Whitcraft

(Notary Public)

Executed this 27th day of April, in the year 2001

at

David A. Parfrey

(Signature of Inventor)

State of Ohio

County of FRANKLIN

Before me personally appeared David A. Parfrey

who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to execute the same this 27th day of April, in the year 2001



BARBARA G. WHITCRAFT
Notary Public, State of Ohio
My Commission Expires 05-08-05

Barbara G. Whitcraft

(Notary Public)

Executed this _____ day of _____, in the year _____

at

(Signature of Inventor)

State of _____

County of _____

Before me personally appeared _____

who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to execute the same this _____ day of _____, in the year _____

(Notary Public)